

We are going to introduce you to a new device<sup>1</sup>, a bio-optically organized centre, commercially called BOOK.

BOOK is a revolutionary technological breakthrough<sup>2</sup>: no wires<sup>3</sup>, no electric circuits, no battery, no connection, compact and portable.

BOOK can be used anywhere. Having no electric batteries, it doesn't need to be recharged and can be used as long as necessary without electricity outlets<sup>4</sup>. BOOK never crashes, BOOK never needs to be restarted. You can simply open it and begin to enjoy its great advantages.

That's how it works.

BOOK is constructed of sequentially numbered sheets<sup>5</sup> of paper and each one is capable of holding thousands of bits of information. Each page is scanned optically, registering information directly into you brain<sup>6</sup>. A single finger<sup>7</sup> leads us to the next page.

The sheets are held together by a device called 'folder'<sup>8</sup> that keeps them in their correct order. With solid paper technology, manufacturers can use both sides, doubling the information and reducing the costs.

Most BOOKS include a functional 'index' to pinpoint<sup>9</sup> the exact location of any selected information for instant retrieval<sup>10</sup>. The optional accessory 'bookmark'<sup>11</sup> allows to open the BOOK to the exact point where it was left in the previous session, even if BOOK is closed.

The bookmarks are in line with international standards so that the same bookmark can be used in BOOKS from different manufacturers. Additionally, several bookmarks may be used in a single BOOK if the user wants to store different searches at once.

You can also make personal notes next to the BOOK's text entries with a single programming tool<sup>12</sup> called 'the pen'. The hands free device, also known as 'stand'<sup>13</sup>, allows the correct placement of BOOK for easy reading without using hands. If you need to turn the page, a single shake of the finger is enough.

BOOK is an environmental friendly product as it consists solely of 100% recyclable materials. Portable, durable and affordable<sup>14</sup>, BOOK is being hailed as the forerunner<sup>15</sup> of a new wave of entertainment.

Welcome to the era that will transform your way of understanding the world. Welcome to the experience of BOOK.

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1 appareil  
2 avancée, découverte  
3 fils  
4 prise de courant  
5 feuilles  
6 cerveau  
7 doigt  
8 dossier  
9 localiser  
10 récupération  
11 signet, marque-page  
12 outil  
13 pupitre  
14 abordable, bon marché  
15 précurseur

## Associez les modaux et leurs équivalents français

I will if ...	Il est impossible de ...
I would if ...	Il est obligatoire de ...
Shall I ... ?	Il est possible de ...
You can ...	Il faut ...
You can ...	Il n'est pas nécessaire de ...
You can't ...	Il se peut que vous ...
You can't ...	Il se pourrait que vous ...
You could ...	Je le ferai si ...
You don't have to ...	Je le ferais si ...
You don't need to ...	Voulez-vous que je ...
You have to ...	Vous avez le droit de ...
You have to ...	Vous devez ...
You may ...	Vous devriez ...
You may ...	Vous n'êtes pas obligé de ...
You might ...	Vous n'avez pas besoin de ...
You must ...	Vous ne devez pas ...
You mustn't ...	Vous ne devriez pas ...
You needn 't ...	Vous ne pouvez pas ...
You should ...	Vous pourriez éventuellement ...
You shouldn't ...	Vous pouvez ...

## Use modals to talk about the revolutionary device called 'BOOK'

afford to buy several devices  
buy batteries  
carry it everywhere  
connect it to an electricity outlet  
do presentations in front of an audience  
double the amount of information by using both sides of a page  
encounter compatibility problems  
find any page by reading the index  
go shopping online  
have access to millions of bits of information  
have cables and plugs to connect it to other devices  
just open it to start using it  
listen to music or watch videos  
make personal notes on the document with an accessory called 'pencil'  
place it in a bag  
play video games  
reboot it when it crashes  
recharge the battery  
recycle this device  
scan each page optically with your eyes  
send messages around the world in no time  
share it with your friends  
start a new session exactly where you stopped  
stock hundreds of books  
surf the web  
take pictures or make videos  
transport cables all the time  
update it or upgrade it all the time  
use a finger to go back to the previous page  
use a finger to go to the next page  
use it anywhere at any time  
use the same bookmarks with different manufacturers  
use your hands to operate the device  
wait for a moment before being able to use it  
write comments in the margins

Associez les modaux et leurs équivalents français

Il est possible de ...

\$You can ...

Vous avez le droit de ...

\$You may ...

Vous pouvez ...

\$You can ...

Vous pourriez éventuellement ...

\$You could ...

Vous devez ...

\$You must ...

Vous ne devez pas ...

\$You mustn't ...

Il est obligatoire de ...

\$You have to ...

Vous devriez ...

\$You should ...

Il faut ...

\$You have to ...

Vous ne devriez pas ...

\$You shouldn't ...

Il est impossible de ...

\$You can't ...

Voulez-vous que je ...

\$Shall I ... ?

Vous ne pouvez pas ...

\$You can't ...

Il se pourrait que vous ...

\$You might ...

Vous n'avez pas besoin de ...

\$You needn't ...

Il se peut que vous ...

\$You may ...

Il n'est pas nécessaire de ...

\$You don't have to ...

Je le ferais si ...

\$I would if ...

Je le ferai si ...

\$I will if ...

El pasado 16 de Marzo vio la luz el video **¿Conoces el BOOK?**, un proyecto de **PopularLibros.com** junto a creadores independientes, que perseguía promover la lectura a través de Leerestademoda.com y Popular Libros.

**Leerestademoda** es un proyecto cultural que se lanza desde la librería con el objetivo de promover los libros y la literatura en la red. Gracias al video, se ha conseguido un enorme éxito, con más de 2 millones de visualizaciones, su traducción a 5 idiomas y más de 50.000 visitas a la web.

El vídeo, inspirado en un texto original de R. J. Heathorn, escrito en el año 1962, presenta el libro o BOOK como una innovación tecnológica puntera, mostrando sus ventajas frente a los soportes digitales.

Ahora, **Leerestademoda.com y PopularLibros.com se han unido**, y todas las reseñas y comentarios generados por nuestros usuarios los podrás encontrar en PopularLibros.com. Así, Leerestademoda crece, y contará en adelante con una base de datos de más de 300.000 libros ¡Disfrútalos!

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