**Art institutes CO B2 Youtube: https://www.youtube.com/watch?v=Uxs9SmQiDEc**

**Aide à la comprehension:**

1. **Choose the correct answer. This document is:**
2. An interview
3. A documentary
4. A commercial
5. **The main subject is:**
6. Foreign students studying art in the USA
7. A school
8. Fashion design
9. **What does creativity bring to us and our world? 3 elements**
10. **What are the different quoted fields where creatives can find a job? 4 elements**
11. **What is the role of the Art institutes?**
12. **What type of collaboration is mentioned?**

**Correction:**

**1. a commercial**

**2. a school**

**3. It develops imagination, contributes to innovation and our economy**

**4. design, fashion, media and culinary(=cooking) arts**

**5. to train the creatives of tomorrow with professional technologies so that they could find a job.**

**6. The school has close contacts with employers so that their students will be really productive in the way their future bosses expect them to be.**

**Transcript**

Creativity is a powerful thing. It fills our world. It excites our imagination, fuels innovation and drives our economy. The ever-increasing demand for the new and next is opening up opportunities for creatives to make their mark, and creating careers in the process.

Today we’re in the midst of a true creative revolution and with each day it gains momentum. There are over 10 million jobs in design, media arts, fashion and culinary arts. But where will tomorrow’s innovators come from?

Who will create tomorrows fashions, tomorrow’s characters, tomorrow’s designs, or tomorrow’s cuisines? You’ll find those answers at the Art Institutes. It’s our mission to take the raw talent and passion our students possess and help them channel that creative energy into productive, fulfilling careers. We mentor and inspire our students, and give them hands-on experience with professional-grade technologies so they can apply their creative skills in ways employers demand. The relationship with have with employers helps guide our curriculum and connect our students to opportunities in the creative economy.

You see, the Art Institutes is more than an education, it’s a collaboration. At the Art Institutes, we’re not just helping to create tomorrow’s creative leaders, we’re helping to create tomorrow.