

Script BTS NRC MUC – NRC

Nutriset Plumpy'nut

Man:

Today, we tell about organizations that work for the common good instead of for profit.

Woman:

There is an expression in the business world today: "Money makes the world go around." The cost of doing business and the profits that result are two main concerns for most companies. But, not all companies share these concerns. Some companies are working for the common good. They are trying to help poor people around the world. They care about people who suffer from health problems or live without electricity. Among these companies are Nutriset.

Man:

Nutriset is a food company in France that makes all its products for humanitarian aid programs. One of its most popular products used in emergency situations is made with peanuts, sugar, fats, minerals and vitamins. It is called Plumpy'nut.

The American group Save the Children is using Plumpy'nut to help fight hunger among refugees in the Darfur area of Sudan. The French product is also being used to feed children in Ethiopia and the Democratic Republic of Congo. And, Plumpy'nut was used to help feed victims of tsunami waves in the Indian Ocean in December, two thousand four.

Woman:

The substance can be given to families without the need to go to feeding centers. It comes ready to eat. It does not have to be mixed with water. Clean drinking water is often in short supply in crisis situations. Nutriset says Plumpy'nut can stay fresh for two years. Individual servings are ninety-two grams.

Michel Lescanne started Nutriset in nineteen eighty-six to make food for humanitarian aid. The company has a small factory in Malaunay, France. It says it reinvests its profits into research and development.

Written by - Jill Moss - VOA
07 June 2005