**WATCH & REACT**

**CHRISTMAS ADS**

**Watch the different Xmas ads and choose one.**

**Fill in the grid below and be prepared to report.**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **TYPE of VIDEO** | **CHARACTER(S)** | **PLACE(S)** | **TIME** | **SITUATION**  **/ ISSUE = PROBLEM** | **SOLUTION** | **SLOGAN** | **REASONS WHY YOU CHOSE THIS AD.** |
|  |  |  |  |  |  |  |  |

