

**MISE EN SITUATION**

**TCL 50" Class 4K UHD LED Roku Smart TV 4 Series 50S421**

**\$248.00**



The 4-Series 4K TCL Roku TV delivers stunning Ultra HD picture quality with four times the resolution of Full HD for enhanced clarity and detail, as well as endless entertainment with thousands of streaming channels. High dynamic range (HDR) technology delivers bright and accurate colors for a lifelike viewing experience. In addition, your favorite HD shows, movies, and sporting events are upscaled to near Ultra HD resolution with 4K Upscaling. The simple, intuitive Roku interface allows seamless access to over 500,000 streaming movies and TV episodes, your cable box, Blu-ray player, gaming console, and other devices without flipping through inputs or complicated menus.

**TCL 50" Class 4K UHD LED Roku Smart TV 4 Series 50S421**

- Screen size (Diag) 49.5
- Backlight type LED
- Resolution 4K

**Connectivity**

- HDMI 3 x HDMI 2.0 w/ HDCP 2.2, one of which is ARC
- Headphone 1
- Optical Digital Audio1
- RCA Audio L + R NA
- RF (Coaxial) 1
- USB 2.0 1
- **What's in the box**
- Remote control
- Batteries

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Nom de l'épreuve : Anglais	Code : NDRC/ANG/ORAL/OBL	Page 1 / 2

# **BTS NEGOCIATION ET DIGITALISATION DE LA RELATION CLIENT**

## **ANGLAIS OBLIGATOIRE**

### **Session 2021**

#### **Streaming services**

VUDU; Netflix; Youtube; Showtime; Starz; Google Play; Sling; Hulu; Disney+; Pandora; LG Channels; Apple TV

Source : <https://www.walmart.com>

#### **SITUATION**

You are a customer adviser working for Walmart .

A customer, who wants to buy a present for his /her child hesitates between a smart tv and something completely different. Prepare your arguments and convince him/her to purchase the tv .

Use the following hints:

- the high quality of the product
- Streaming channels, gaming console
- The attractive price

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