

Document 1

The rules of job hunting have changed

The number of people looking for work is at historic levels. At the same time, because of shelter-in-place restrictions due to Covid-19, the rules around job hunting have changed.

5 Job seekers should take advantage of the many online classes and training available to strengthen their candidacy. In fact, there are many choices for free and low-cost skill development courses being offered due to the pandemic. Your resume and LinkedIn profile should include these skills or certifications.

10 It still holds true that “the best way to find a job is through networking,” said Ivan Misner, founder of Business Network International, a global networking organization. In the current climate, that means phoning close acquaintances or reaching out via email to more distant connections. “Most people are more than willing to spend a few minutes helping someone,” Misner said.

15 With nearly every interaction now online, how you present yourself on social media is increasingly important. “Prospective employers will be using digital platforms to learn even more about you upfront than before,” said Jill Tipograph, co-founder of career coach firm Early Stage Careers in New York. “Make sure your presence is pristine and memorable in a good way.”

<https://www.cnn.com>

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Document 2

How to land a job at a virtual career fair

Virtual career fairs are accessible via computer, smartphone, or tablet for connectivity at home or on the go. Virtual career fair attendees will have the opportunity to interact with a host of potential employers. The classic elevator pitch approach is a great way to approach a new career pathway. During event interactions, quickly highlight your valuable assets and engage your audience using your past experience as your foundation."Make sure that you let them know quickly why you're qualified for this position. So being able to quickly 'sell yourself' within a 30-second elevator pitch is something that I would definitely recommend for candidates, "said Chris Salzman, director in healthcare at CareerBuilder. Basic interview etiquette still applies to virtual career fairs and virtual interviews. After an interview, it's always a good idea to send a follow-up email thanking the interviewer for their time.

<https://www.techrepublic.com/>

June 30, 2020

Document 3



<https://www.virtualvocations.com/>